



**Oak Grove Economic Development Committee
Special Session Meeting Minutes
Thursday, October 10, 2024
Oak Grove Council Chambers**

CALL TO ORDER

The Special Session of the Oak Grove Economic Development Committee (EDC) was called to order by Chairperson Richard Baker at 9:30 a.m. on Thursday, October 10, 2024, in the Oak Grove Council Chambers located at 8505 Pembroke Oak Grove Road, Oak Grove, Kentucky.

ROLL CALL

The following members were present:

- Chairperson/Committee Member Richard Baker
- Vice Chairperson/Committee Member Isaiah Spencer
- Committee Member Traci Cunningham
- Public Works Director/Committee Member Brian Ahart
- Committee Member Janet Edwards

Also present was City Clerk Lorelynn Fisher. Approximately two members of the public were in attendance.

- **REVIEW OF MINUTES**

Vice Chairperson/Committee Member Isaiah Spencer moved to approve the minutes from the August 8, 2024, meeting, seconded by Committee Member Traci Cunningham. No discussion followed, and the motion passed unanimously by voice vote.

AGENDA ITEMS

1. **Letters to prospective businesses:**

The committee discussed the status of letters sent to various businesses to gauge interest in establishing operations in Oak Grove. Director Ahart provided several businesses to which he has sent letters, including Logan's Roadhouse, Lotawata Creek, and Chicken N' Pickle.

2. **Welcome Packets:**

Director Ahart suggested that the city give each new customer a sheet with QR codes for different city businesses. The committee seemed to agree with the idea.

3. **Targeted marketing for Buc-ees:**

The committee discussed different demographics and the potential for future growth.

4. **Budget for travel, marketing, and tradeshow/ICSC-International Council of Shopping Centers:**

The committee discussed the options for the Mayor, Public Works Director, and Tourism Director to attend next year's tradeshow in Las Vegas from May 19 to 21, 2025. Director Cunningham stated she has a Zoom meeting on October 21st to gather more information about the tradeshow.

ADJOURNMENT

Committee Member Janet Edwards moved to adjourn the meeting, seconded by Committee Member Traci Cunningham. No discussion followed, and the motion passed unanimously by voice vote. The meeting was adjourned at approximately 10:19 a.m.

APPROVED:

Chairperson/Committee Member Richard Baker

DATE

ATTEST:

Lorelynn Fisher, MMC, CKMC, City Clerk

DATE